



**DIGITAL**  
TRANSFORMATION  
**SUMMIT**



14 – 16 April 2026  
Madeira, PORTUGAL



13<sup>th</sup>  
i-ESA

*International Conference on Interoperability for Enterprise  
Systems and Applications*

**SPONSORSHIP OPPORTUNITIES**









# ABOUT DTSummit

## Strategic Vision and Societal Impact

The Digital Transformation Summit (DTSummit) focuses on the policy, economic, and societal dimensions of digital transformation, serving as a high-level platform to align European digital strategies with real-world implementation and innovation.

Key focus areas include:

- European digital transformation strategies and technological sovereignty
- Artificial Intelligence, data spaces, cybersecurity, and digital trust
- Digital transformation of strategic sectors (industry, energy, health, smart cities)
- Digital skills, innovation ecosystems, and sustainable development

The DTSummit, already on its third edition, complements the scientific depth of i-ESA'26 by providing a strategic, cross-sector perspective on digital transformation.



**DIGITAL  
TRANSFORMATION  
SUMMIT**

# ABOUT I-ESA'26

The **13<sup>th</sup> i-ESA 2026 Conference**, hosted on the stunning island of Madeira, brings together an international community of experts from academia, industry, government, and digital innovation ecosystems to explore the next frontier of enterprise interoperability — from organizational and technical layers to semantic and human aspects.

i-ESA'26 will serve as a dynamic meeting point for researchers, practitioners, and policy stakeholders who aim to advance interoperability as a cornerstone of **AI-powered transformation, sovereign data governance, and sustainable, green innovation**.

By becoming a **sponsor of I-ESA'26**, your organization will gain high-impact visibility, direct access to decision-makers and thought leaders, and a seat at the table where future collaborative ecosystems are shaped.



## THEMATIC AREAS

i-ESA'26 Thematic Areas are, but not limited to:



DIGITAL SOVEREIGNTY AND DATA GOVERNANCE



RESILIENT AND SUSTAINABLE ENTERPRISE ARCHITECTURES



INTEROPERABILITY IN DECENTRALISED AND DISTRIBUTED SYSTEMS



AI-DRIVEN INTEROPERABILITY AND AUTOMATION



HUMAN-CENTRIC INTEROPERABILITY



STANDARDISATION AND COMPLIANCE IN INTEROPERABILITY



INTEROPERABILITY IN EMERGING TECHNOLOGIES



AI AND LEARNING SYSTEMS FOR SOVEREIGN AND ADAPTIVE INTEROPERABILITY



INTEROPERABILITY FOR SUSTAINABLE MANUFACTURING AND GREEN ECOSYSTEMS



CYBERSECURITY AND TRUST IN INTEROPERABLE ECOSYSTEMS



INTEROPERABILITY FOR DEFENSE, SECURITY, AND STRATEGIC AUTONOMY



AI-POWERED GREEN ENERGY SYSTEMS



# Why become a sponsor?

Becoming a sponsor offers a broad range of exposure opportunities as a package. Sponsorship benefits may include, but not only: complimentary congress passes and opportunities to interact with participants; logo placement for effective publicity on various occasions during the event; and the opportunity to choose a keynote speaker, as well as exhibition booths and priority in booth selection.

Hundreds of participants are expected, bringing together recognized individualities from the European Commission, Government, Academia and Industry across different sectors.

## By becoming a sponsor you can:

- Discuss the vision and progress of Europe's future by participating in several sessions across the duration of the event.
- Network with lead industry, researchers, visionaries, entrepreneurs, stakeholders and representatives of Governmental bodies and European Commission.
- Expand your business vision by meeting and interacting with new business partners among top corporations and industry leaders in the sector.
- Discover research projects funded by the European Commission and meet your partners to prepare future proposals.
- Scout the most promising top researchers from the large scientific community present in the event.

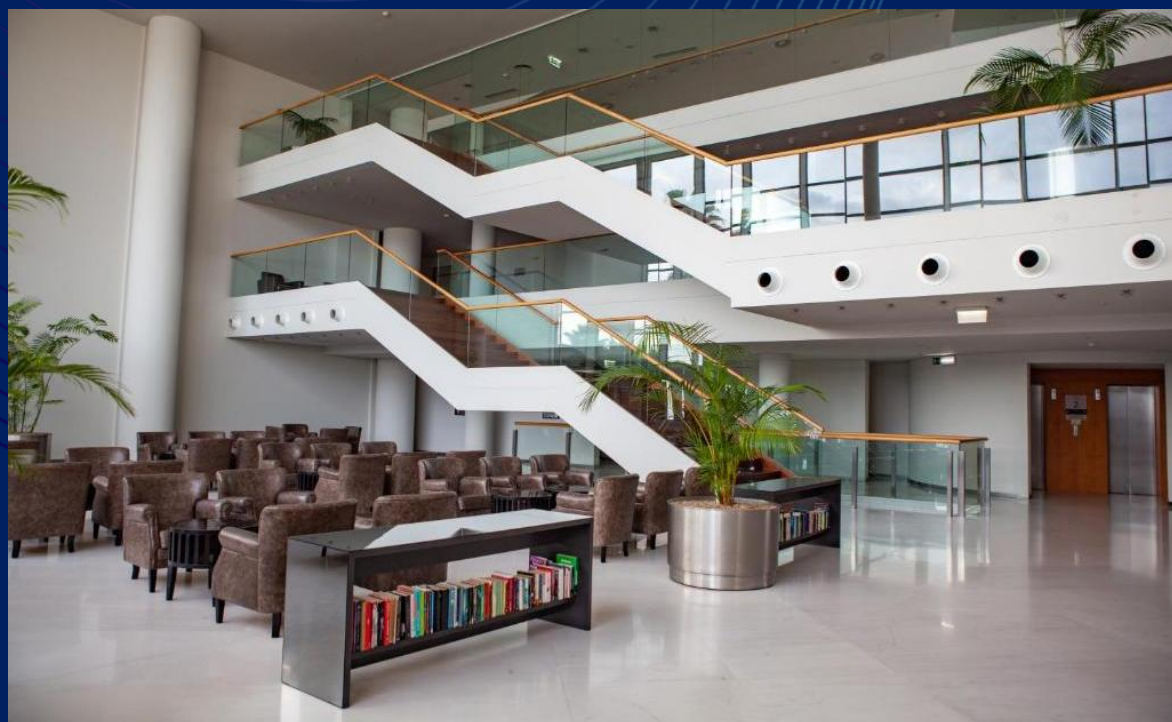


**BECOME A  
SPONSOR**





# Venue



The 3<sup>rd</sup> DTSummit, **co-located with the 13<sup>th</sup> i-ESA**, will be hosted in VidaMar Hotel & Congress Center. This Conference Center is a premium venue that offers an excellent conference facilities, international visibility, and a unique setting that enhances networking, engagement, and overall impact.

## VIDAMAR HOTEL & CONGRESS CENTER

Estrada Monumental 175-177  
Funchal 9000-100  
Portugal



# Sponsor Categories



**PLATINUM SPONSOR**  
€ 4 000  
Limited to 2 opportunities



**GOLD SPONSOR**  
€ 2 000  
Limited to 5 opportunities



**SILVER SPONSOR**  
€ 1 500  
Limited to 5 opportunities



Platinum Sponsor exhibition area   Gold Sponsor exhibition area   Auditorium   Meeting Rooms (Parallel Sessions & Workshops)



# Sponsor Categories

## PLATINUM SPONSOR

€4k\*

Limited to 2 opportunities



We welcome up to 2 exclusive Platinum Sponsors. As a Platinum Sponsor, your organisation will receive the highest profile brand opportunities during the event. We will work with you to ensure your support meets your organisation's goals for the event.

### Platinum Investment will include:

- Prime exhibitor space in exhibition hall (aprox. 9 m<sup>2</sup>), including panel holder with TV
- Keynote talk speaker provided by the sponsor (30 min; non commercial)\*\*
- Conference Bag (2 elements/objects inserted in the bag)
- Verbal acknowledgement at the opening and closing ceremony
- Logo visibility on the event website with hyperlink to your organisation's website
- Logo on the holding slide in the opening session and all plenary sessions
- Full page advertisement in the event programme book
- Logo included on main conference signage throughout the venue and sponsors board signage
- 1 person in the VIP table in the Banquet
- 2 registrations for the entire event, including social events

#### Platinum Sponsor Stand includes:



x1 TV holder and TV



x2 Chairs + x1 Table



x1 Desk Booth



x2 Wall Booth Stand

*\*\*All programme/presentation content must be approved by the scientific committee in advance of acceptance into the DTSummit and i-ESA programmes*

**\* Note:** For Portuguese institutions to the total amount is added the IVA 23%. For other institutions, VAT will be applied where relevant.



The images are representative and may not reflect the actual appearance



# Sponsor Categories

## GOLD SPONSOR

€2k\*

Limited to 5 opportunities

As a Gold Sponsor, your organisation will receive strong brand recognition and presence during the whole event. We will work with you to ensure your support meets your organisation's goals for the event.

### Gold Investment will include:

- Exhibitor space in exhibition foyer – aprox. 3 m<sup>2</sup> (panel holder with TV on demand, limited to availability)
- Time slot at the DTSummit Pitch Session (5 minutes presentation)
- Workshop or Special Session organization\*\*
- Conference Bag (1 element/object inserted in the bag)
- Logo visibility on the event website with hyperlink to your organisation's website
- Quarter page advertisement on event programme book
- 1 registrations for the entire event, including social events

*\*\*All programme/presentation content must be approved by the scientific committee in advance of acceptance into the DTSummit and i-ESA programmes*

\* **Note:** For Portuguese institutions to the total amount is added the IVA 23%. For other institutions, VAT will be applied where relevant.

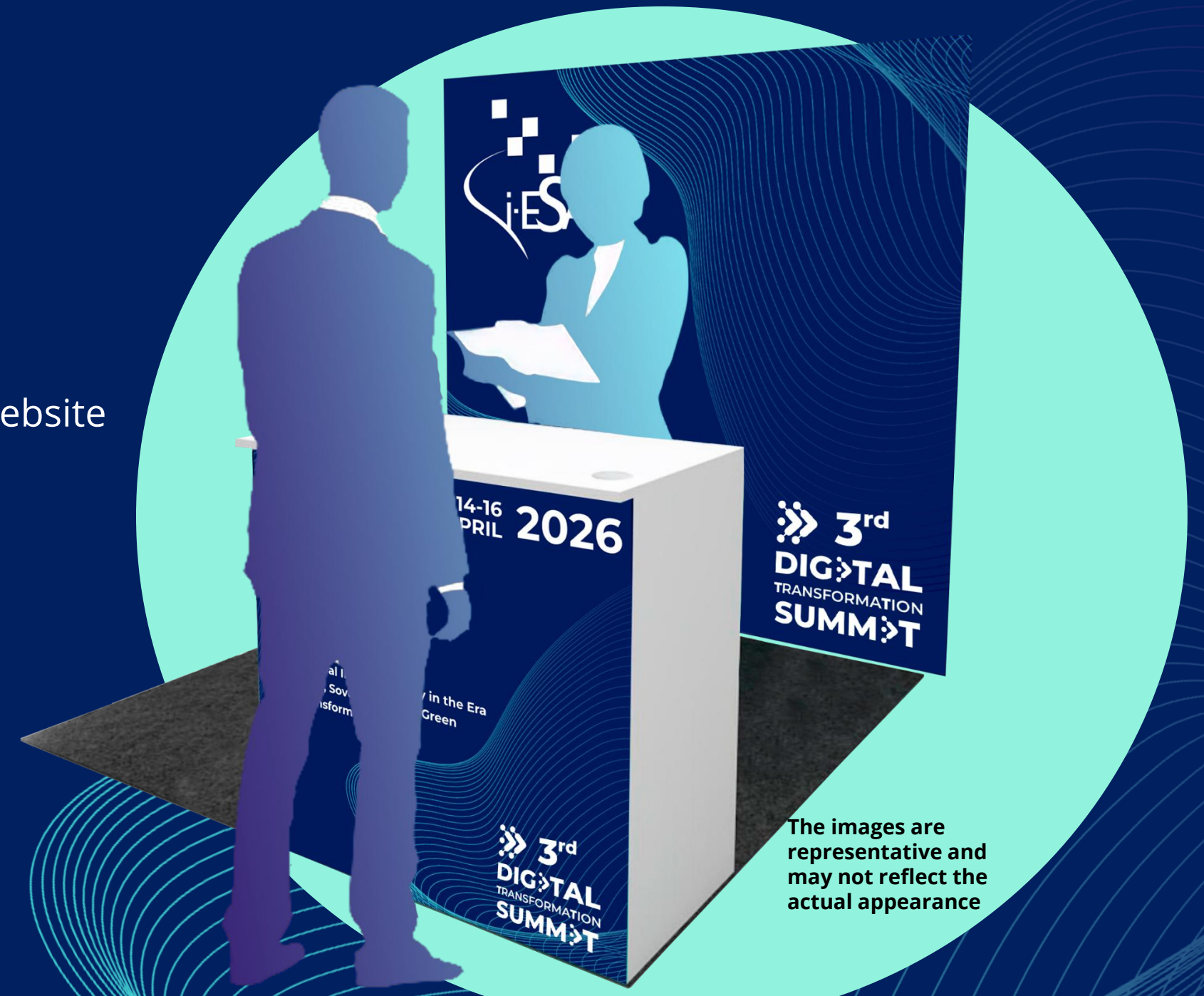
### Gold Sponsor Stand includes:



x1 Wall Booth Stand



x1 Desk Booth



The images are representative and may not reflect the actual appearance



# Sponsor Categories

## SILVER SPONSOR

€1.5k\*

Limited to 5 opportunities



As a Silver Sponsor, your organisation can participate in the event by:

- Organizing a special session with scientific articles (up to 5 articles per session to be published in “Enterprise Interoperability series” Springer);
- or
- Organizing a Workshop (up to 5 articles per session to be published in CEUR Workshops Proceedings).
- or
- Organizing a workshop within the scope of the DTSummit.

A **Silver Sponsor** will receive the following benefits:

- Workshop or Special Session organization\*\*
- Logo visibility on the event website with hyperlink to your organisation’s website
- Logo in the event programme book
- Logo included on main conference signage throughout the venue and sponsors board signage
- 1 registration for the entire i-ESA, including social events



*\*\*All programme/presentation content must be approved by the scientific committee in advance of acceptance into the DTSummit and i-ESA programmes*

**\* Note:** For Portuguese institutions to the total amount is added the IVA 23%. For other institutions, VAT will be applied where relevant.





i-ESA 2026



THANK YOU FOR YOUR INTEREST!

Join us on this great experience!

Contact us:

DTSummit: [info@digit-madeira.pt](mailto:info@digit-madeira.pt)

i-ESA: [i-esa2026@i-esa.org](mailto:i-esa2026@i-esa.org)



**MADEIRA**  
Digital Health  
and Wellbeing



Universidade do Minho